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CHINA CHUNLAI EDUCATION GROUP CO., LTD.

中國春來教育集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1969)

VOLUNTARY ANNOUNCEMENT ENTERING INTO A COLLABORATION AGREEMENT IN RELATION TO THE DEVELOPMENT OF AI PLATFORMS

This is a voluntary announcement made by China Chunlai Education Group Co., Ltd. (the “**Company**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to announce that on 2 February 2024, Henan Shangqiu Chunlai Education Corporation* (河南商丘春來教育集團) (the “**Shangqiu Chunlai**”), a consolidated affiliated entity of the Company and the sole school sponsor of each of Shangqiu University (including Shangqiu University Kaifeng Campus) and Anyang University, entered into a collaboration agreement (the “**Collaboration Agreement**”) with Beijing Gravity Link Technology Co., Ltd* (北京引力互聯科技有限公司) (“**Gravity Link**”), a consultancy services provider which is an independent third party to the Company, pursuant to which Gravity Link agreed to provide certain consultancy services in connection with the design and construction of artificial intelligence (“**AI**”) education platforms for Shangqiu Chunlai (the “**AI Platforms**”). Such services including but are not limited to, (i) providing market research and analysis, (ii) providing guidance on the design and construction of the AI Platforms, (iii) providing analysis of the feasibility in developing the AI Platforms, (iv) providing a roadmap and development plan in relation to the AI Platforms, and (v) providing advice on any related matters. The term of the Collaboration Agreement is one year which commenced on 2 February 2024 and the consulting fee payable by the Company is RMB300,000.

Reasons for and benefits of the Collaboration Agreement

The Company considers that the integration of AI and education is a major trend in the future and by entering into the Collaboration Agreement, the Group can build a smart learning environment, explore a smart education model, and enhance its education governance capabilities.

The Collaboration Agreement is of a revenue nature in the ordinary and usual course of business of the Group and does not constitute a notifiable transaction under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
China Chunlai Education Group Co., Ltd.
Hou Junyu
Executive Director

Hong Kong, 7 February 2024

As at the date of this announcement, the Board comprises Mr. Hou Junyu and Ms. Jiang Shuqin as executive Directors, Ms. Zhang Jie as executive Director and chief executive officer, Mr. Hou Chunlai as non-executive Director and chairman, and Dr. Jin Xiaobin, Ms. Fok, Pui Ming Joanna and Mr. Lau, Tsz Man as independent non-executive Directors.

* *The English translations of the company names in Chinese are for identification purposes only. If there is any inconsistency between the Chinese names of entities or enterprises established in China and their English translations, the Chinese names shall prevail.*